



Lake George Association

People Protecting the Lake Since 1885

NEWS RELEASE

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For IMMEDIATE RELEASE

Lake George Bookmark Winner Announced

LAKE GEORGE, NY – (MAY 27, 2010)

The Lake George Association (LGA), on behalf of the Lake George Watershed Coalition (LGWC), has announced the winner of the third annual Lake George Bookmark Design Contest. Clare Gillman, a 5th grade student at Lake George Elementary School, was the winner, with a multi-media color design featuring a frog in a marsh “leaping to action.” Her design will be printed on 10,000 bookmarks, distributed to schools, libraries and other locations throughout the Lake George watershed in time for summer reading programs. The reverse side features important facts about the stewardship of Lake George.

Students are asked to focus on lake and watershed issues such as water quality, invasive species, aquatic and terrestrial plants and animals, streams and wetlands, pollution, lake ecology and lake health. Through this activity students are asked to encourage the protection of Lake George as an important natural resource.

The contest is open to students in Grades 4-7 from schools located within the Lake George watershed. We had 179 entries this year from the seven different area schools, including Bolton, Queensbury, Fort Ann, St. Mary’s, Lake George, Ticonderoga and Whitehall.

The contest is sponsored and judged by the Lake George Watershed Coalition through its Public Participation and Education Committee. For questions or more information, contact Emily DeBolt at the Lake George Association by calling 668-3558 or email info@lakegeorgeassociation.org.

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