



Lake George Association

People Protecting the Lake Since 1885

NEWS RELEASE

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For IMMEDIATE RELEASE

Gollhofer and Trunko Join Staff at LGA

Lake George, NY – June 23, 2010 – Lorie Gollhofer and Jill Trunko have joined the staff of the Lake George Association, the non-profit membership organization that protects Lake George. Lorie is the organization's development assistant, and Jill is the summer educational intern.

Lorie will be responsible for maintaining LGA membership and donor records and will assist in the planning of special events, including the organization's upcoming 125th anniversary celebration gala on July 16. Formerly of Bath, Maine, Lorie has worked in administration for both for-profit and non-profit organizations and has experience working in office management, accounting, sales and membership. Lorie grew up in Greenwich, NY and has enjoyed spending many summers at Lake George. She holds a BA degree from SUNY Potsdam in anthropological studies and health sciences. Lorie and her family live in Bolton.

Jill is working on the LGA Floating Classroom alongside Kristen Rohne, the LGA watershed educator. She is assisting LGA summer outreach and educational programs, which include stream monitoring workshops, volunteer clean-ups, and water ecology programs for families on Lake Invaders, Creek Critters and Fish Food. Jill will be a senior this fall at the SUNY College of Environmental Science and Forestry, where she is majoring in environmental studies.

Founded in 1885, The Lake George Association works to protect, conserve and improve the beauty and quality of the Lake George Basin through lake-saving projects, advocacy and education. It is the oldest lake association in the United States.

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