



# Lake George Association

*People Protecting the Lake Since 1885*

## NEWS RELEASE

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FOR IMMEDIATE RELEASE

### Winner of Lake George Bookmark Design Contest Announced

**LAKE GEORGE, NY – May 27, 2011 –** On behalf of the Lake George Watershed Coalition, the Lake George Association has announced the winner of the fourth annual Lake George Bookmark Design Contest. The winning design by Kenzie Tennent, a 7th grade student at Bolton Central School, features an angler on the lake with the slogan: "You can't just wish for healthy fish!"

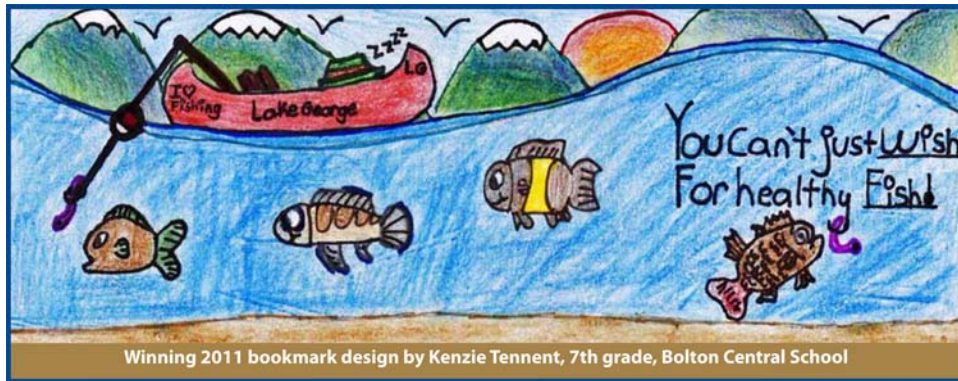
"This is the third year my students have participated in the bookmark contest. We all really enjoy it," said Nicole Williams, Kenzie's teacher. "The contest is an opportunity for us to learn about the lake and how important it is to our community. It gets students thinking about things they can do to protect it," she said.

Each spring students are asked to focus on lake and watershed issues, such as water quality, invasive species, aquatic and terrestrial plants and animals, streams and wetlands, pollution, lake ecology and lake health. Through this activity, students try to encourage people to protect Lake George as an important natural resource.

The contest is open to students in Grades 4-7 from schools located within the Lake George watershed. There were 55 entries this year from five different area school districts: Bolton, Queensbury, Putnam, Hadley Luzerne, and Ticonderoga. The contest is sponsored and judged by the Lake George Watershed Coalition through its Public Participation and Education Committee. "It is so much fun to look at all the entries we get every year," said Emily DeBolt, Director of Education at the Lake George Association. "There are always so many good ones that it is never an easy decision to pick just one winner."

"The Public Participation Committee seeks ways to involve the public in protecting our beautiful Lake. Our bookmark contest, spearheaded by Emily DeBolt of the Lake George Association, is vital in involving our young people as well as adults in that effort," said Lake George Village Mayor Blais, who is the chairman of the committee. The Mayor will present a framed copy of the bookmark to Kenzie at the Bolton Central School awards ceremony on June 9.

For questions or more information, contact Emily DeBolt at the Lake George Association at 668-3558 or [info@lakegeorgeassociation.org](mailto:info@lakegeorgeassociation.org).



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### **About the Lake George Association**

The LGA is a member-supported nonprofit organization. Families, businesses, summer residents and donors support the LGA. Founded in 1885, the Lake George Association is the nation's oldest lake protection organization. Members and friends of the association can:

- Learn more about lake-friendly living;
- Take a trip aboard the LGA's Floating Classroom;
- Subscribe to a free e-newsletter;
- Attend educational outreach presentations;
- Become a citizen scientist or volunteer for stream clean-ups;
- Call the LGA for technical expertise and solutions for low-impact development and landscaping; and
- Learn about LGA stormwater protection projects in their neighborhoods.

The LGA is located on Rt. 9N across from I-87 South Exit 21 in Lake George. For more information, the public can call 518-668-3558 or visit [www.lakegeorgeassociation.org](http://www.lakegeorgeassociation.org).